



Program Agenda

Green Clean Schools Leadership Institute July 27-29, 2016 | Ellicott City, MD

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Join Healthy Schools Campaign and the Green Clean Schools Leadership Council this July at the Green Clean Schools Leadership Institute as we cultivate the nation’s leaders in school facility management and continue to grow the green cleaning movement. The Green Clean Schools

Leadership Institute will delve into leadership best practices with attention to the specific nuances of growing green cleaning programs in K-12 schools and universities. Attendees will gain new skills to help them master challenges and capitalize on new opportunities.

Wednesday, July 27

Session Time	Topic	Session Information
7:30 - 9:00 p.m.	Opening Reception	<i>Welcome to Turf Valley! Please join us for drinks and light snacks in the Terrace—an indoor/outdoor space overlooking the resort’s golf course—as we mingle, network, introduce ourselves and relax after a long day of travel.</i>

[continued >](#)

Day One | Thursday, July 28

Session Time	Topic	Session Information
7:30 - 8:30 a.m.	Registration and Breakfast	<i>Cameo Ballroom, Turf Valley</i>
8:30 - 9:00 a.m.	Opening Remarks and an Overview	<p><i>Rochelle Davis, Healthy Schools Campaign President and CEO, will introduce our Green Clean Schools program and discuss the importance of developing leaders to carry the movement forward.</i></p> <p><i>We'll also hear a word of welcome from our host and sponsors:</i></p> <p><i>Olivia Claus, Director of Howard County Schools and Green Clean Schools Leadership Council member</i></p> <p><i>Bill Balek, Director of Legislative and Environmental Services at ISSA</i></p>
9:00 a.m. - 9:30 a.m.	Assessing Your Leadership Style	<p><i>What kind of leader are you? In this individual assessment, we will take a look at our own leadership skill strengths and examine the unique skills we each bring to the table.</i></p>

[continued >](#)

Day One | Thursday, July 28

Session Time	Topic	Session Information
9:30 - 11:30 a.m.	Leadership in Your Institution and Community: Systems Thinking and Systems Change	<p><i>Jessica Lawrence, Director of Cairn Guidance and former Health Education Curriculum Specialist at the Department of Education, will lead a hands-on, interactive leadership training session.</i></p> <p><i>Working in small groups, participants will have the opportunity to explore the challenges associated with bringing change to institutions and how to overcome them.</i></p> <p><i>This interactive group activity focuses on teamwork, communication and problem-solving skills needed to implement changes within your educational institution and community.</i></p>
11:45 a.m. - 12:30 p.m.	Lunch	
12:30 - 2:45 p.m.	Leadership in Your Institution and Community (continued)	<p><i>We will return to our small groups to navigate a simulated school and community scenario in order to push a new green cleaning program through to completion. As a larger group, we'll reflect on the activity, with a wrap-up directed by Jessica Lawrence.</i></p>

[continued >](#)

Day One | Thursday, July 28

Session Time	Topic	Session Information
2:45 - 3:00 p.m.	Networking Break	
3:00 - 4:00 p.m.	Making the Case	<i>Building off of the lessons we take away from our interactive group activity, we will learn how to make the case for green cleaning in a "stairwell speech," focusing on the valuable communication tools needed to engage cleaning teams, schools and community members around a common goal.</i>
4:00 - 4:15 p.m.	Wrap Up and Announcements	
4:15 p.m.	Adjourn	
4:15 - 7:30 p.m.	Free Time	<i>Guests are invited to explore Turf Valley on their own, or participate in golf and tennis offered through the Leadership Institute.</i>
7:30 p.m.	Dinner	<i>Enjoy a delicious dinner with new friends on the beautiful Turf Valley grounds.</i>

[continued ›](#)

Day Two | Friday, July 29

Session Time	Topic	Session Information
7:45 - 8:25 a.m.	Breakfast and Registration	
8:30 - 11:00 a.m.	Facility Tour	<i>We'll take a behind-the-scenes tour of Howard County Public Schools' award-winning green cleaning program.</i>
11:15 a.m. - 12:25 p.m.	Leadership in Your Program	<i>What are some of the most authentic, engaging and effective ways that we can lead our own teams? We'll hear from three of our esteemed Leadership Council members as they highlight methods for engaging workers, promoting leadership and driving high levels of adoption in their green cleaning programs.</i>
12:30 - 1:30 p.m.	Lunch Keynote Speaker Leadership in Your Industry	<i>Steve Ashkin, the grandfather of green cleaning and co-author of Healthy Schools Campaign's 5 Steps in Green Cleaning in Schools, will discuss the need for leaders within our industry and how we can push the green cleaning movement forward, rallying for higher standards of health and cleaning and more resources for schools.</i>

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Day Two | Friday, July 29

Session Time	Topic	Session Information
1:45 - 3:00 p.m.	Taking It Home	<i>How do we now galvanize our teams, schools, communities and the industry around green cleaning? Rochelle Davis, Healthy Schools Campaign President and CEO, will lead a group discussion that asks attendees to come up with short- and long-term goals, facilitating a group discussion that looks to the future of leadership.</i>
3:00-3:30 p.m.	Wrap Up and Adjourn	

Questions? Contact [Halsey Ward via email](#) or by phone at (312) 419-1810.